

Think Outside the Box- Be an Entrepreneur

St Joseph's Research Institute conducted Think Outside the Box- Be an Entrepreneur – the metaphor means to think differently, unconventionally or from a new perspective. The event started at 9:30 AM in the Conference Hall of the MAGIS Block. Dr Krishnendu Acharya, Professor, Calcutta University, delivered the lecture on 5th May 2023.

He explained his experience in helping the farmers of the West Bengal region to produce organic compost using simple modified laboratory methods. The farmers are producing high yields by this technique, which is more cost-effective for the people around them. He explained how one could be an entrepreneur in small means to have a positive impact on society.